

Sign

Our unique circle design stands out and draws more attention to your listing.

59% of buyers used yard signs to help find their new home.



Typical square or rectangle signs blend in and do not stand out.



Photography



Internet Marketing

Blu House Properties generates an average of **10 internet leads per week.**

We market every property on over **20 popular real estate websites.**

36% of Realtors generate zero leads from their website.

Yet, **90% of buyers use the internet** in their home search.

Technology

Blu House invests over **\$60,000** on technology and a full time, Web/IT/Marketing expert.

The typical Realtor spends around **\$1200** on technology for real estate purposes.

Team

Blu House Properties has a corporate team model to ensure you receive the best service possible.



The average Realtor either works alone or has one part time assistant which limits their availability.



Community

Blu House Properties is very involved in the community and local events. We care, we're committed, we're dedicated!



Blu House Properties

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